

Kurukshetra 2012

Kurukshetra is the annual management fest organized by Student Forum of Manipal Institute of Management. Participants from various b-schools take challenges on contemporary business issues.

This year, Kurukshetra 2012 will be organized on February 10th and 11th, 2012 and a host of events have been planned to test the competing spirits of participating teams. The events for the Kurukshetra 2012 are

Gaandeevam (Finance event)
Sandhaana (HR event)

YudhaBhoomi (Operations and IT event)
Mahamantra (Marketing event)

Panchatantra (Business Plan)
YakshaPrashne (Business Quiz)

Parthsarathi (Best CEO)

Chakravyuh (Off Roadies Event)

Kalakshetra (Culturals Event)

This year institute is organizing Triomphe, a national level sports fest as well. Badminton and Football are the two events that would be held at Triomphe-2012

Student Event Co-ordinators

Kurukshetra- 2012

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Triomphe

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